



ADVERTISING RATES 2014 – 2015

Thank you for helping to keep our voices strong.

NEW ELECTRONIC ADVERTISEMENTS

Electronic advertising packages includes a stationary digital ad on a dedicated page of our website, cgogmc.ca/sponsors, which links directly to your website, social media page, or contact information. This package also includes a monthly mention on our chorus social media pages, and a premium option of your ad on our website's homepage.

Type of E-Ad	Price
Large logo with text	\$75
Small logo with text	\$50
Text only	\$25
Premium Home Page Ad	\$100

Logos/artwork in JPG, GIF, or PNG format are acceptable for electronic ads.

PRINT ADVERTISING IN PERFORMANCE PROGRAMMES

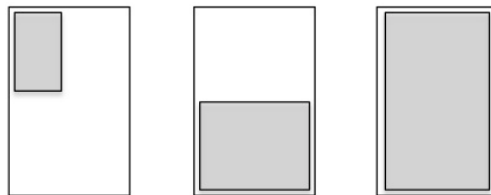
For an additional \$10, you may add on an electronic advertising package (small logo with text) to your ONE- or TWO-programme print ad purchase. You may upgrade your electronic advertising package add-on to a Premium Home Page Ad for \$25.

The THREE-programme package includes the "Small logo" electronic advertising package, and two tickets for each of our performances.

Ad Type	Dimensions	One Programme	Two Programmes	Electronic "ad"-on	All Three Programmes
Business Card Vertical (b/w)	2.25" x 4"	<input type="checkbox"/> \$75	<input type="checkbox"/> \$125	<input type="checkbox"/> \$10	<input type="checkbox"/> \$150
Half Page Horizontal (b/w)	5" x 4"	<input type="checkbox"/> \$90	<input type="checkbox"/> \$150	<input type="checkbox"/> \$10	<input type="checkbox"/> \$200
Full Page (b/w)	5" x 8"	<input type="checkbox"/> \$175	<input type="checkbox"/> \$300	<input type="checkbox"/> \$10	<input type="checkbox"/> \$475
Full Page: Inside Cover (colour)	5" x 8"	<input type="checkbox"/> \$250	<input type="checkbox"/> \$450	<input type="checkbox"/> \$10	<input type="checkbox"/> \$675
Full Page: Back Outside Cover (colour)	5" x 8"	<input type="checkbox"/> \$300	<input type="checkbox"/> \$500	<input type="checkbox"/> \$10	<input type="checkbox"/> \$800

LGBTQ community organization rates for organizations that serve the LGBTQ community, or promote equity and improve the lives of members of the LGBTQ community.

Ad Type	Dimensions	One Programme Community	Two Programmes Community	Electronic "ad"-on	All Three Programmes Community
Business Card Vertical (b/w)	2.25" x 4"	<input type="checkbox"/> \$50	<input type="checkbox"/> \$75	<input type="checkbox"/> \$10	<input type="checkbox"/> \$100
Half Page Horizontal (b/w)	5" x 4"	<input type="checkbox"/> \$75	<input type="checkbox"/> \$125	<input type="checkbox"/> \$10	<input type="checkbox"/> \$150
Full Page (b/w)	5" x 8"	<input type="checkbox"/> \$125	<input type="checkbox"/> \$225	<input type="checkbox"/> \$10	<input type="checkbox"/> \$300
Full Page: Inside Cover (colour)	5" x 8"	N/A	N/A	<input type="checkbox"/> \$10	N/A
Full Page: Back Outside Cover (colour)	5" x 8"	N/A	N/A	<input type="checkbox"/> \$10	N/A



Programme	Performance Date	Booking Deadline	Artwork Deadline
Holiday Concert	December 7, 2014	November 1, 2014	November 15, 2014
Spring Concert	May 3, 2015	April 1, 2015	April 15, 2015
Cabaret	August 2015	July 15, 2015	July 31, 2015

Artwork for print ads should be no less than 300 dpi to ensure the best quality reproduction.

Advertiser's Name: _____

Contact Name: _____

Mailing Address: _____

Telephone: _____

Email: _____

Please email this completed form to: cgo.ogmc@gmail.com

Please indicate your preferred method of invoicing:

Mail

Email

Please make cheques payable to: OTTAWA GAY MEN'S CHORUS